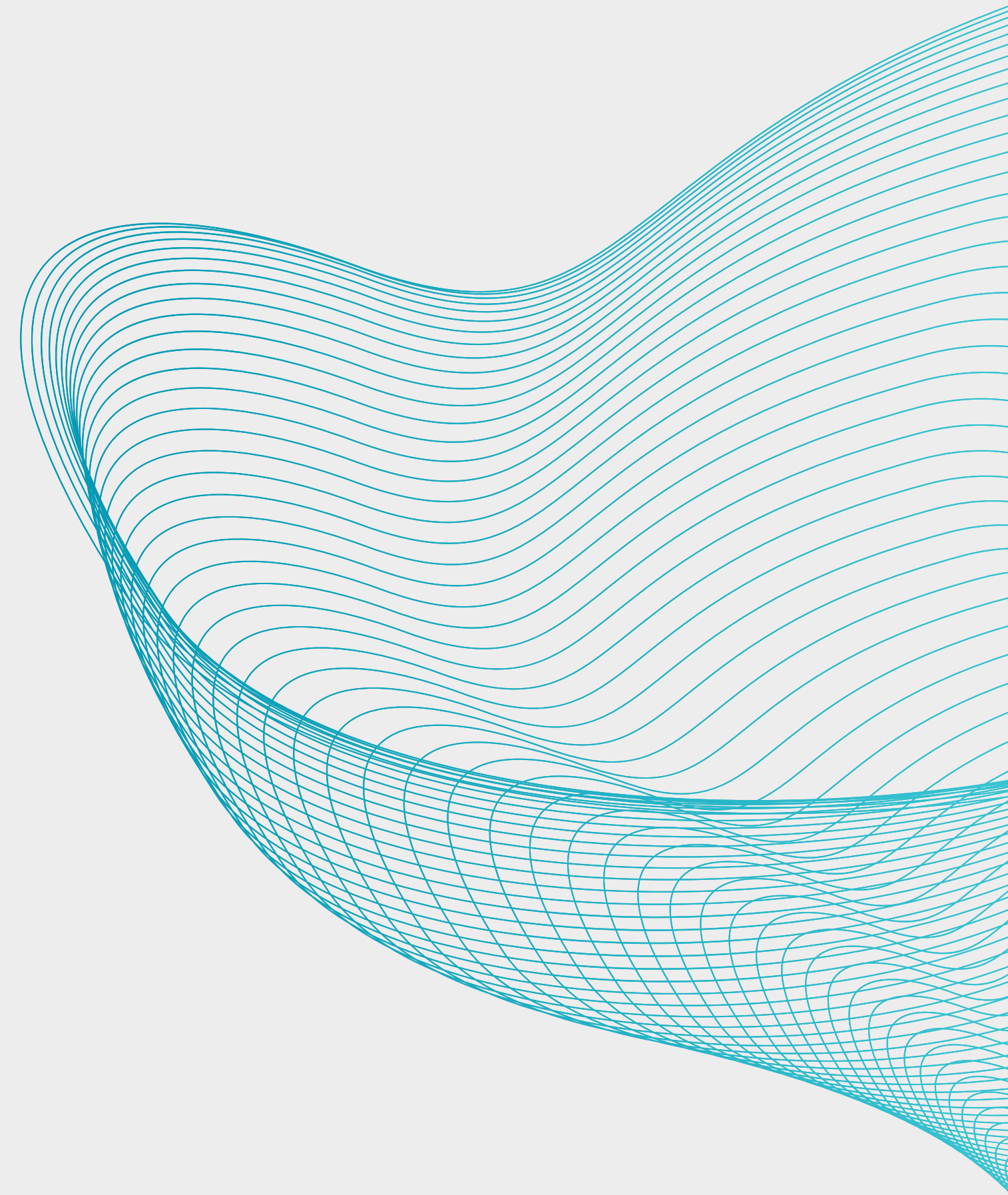




Circular Economy, Sustainable Development and Civil Society: influences and what's ahead

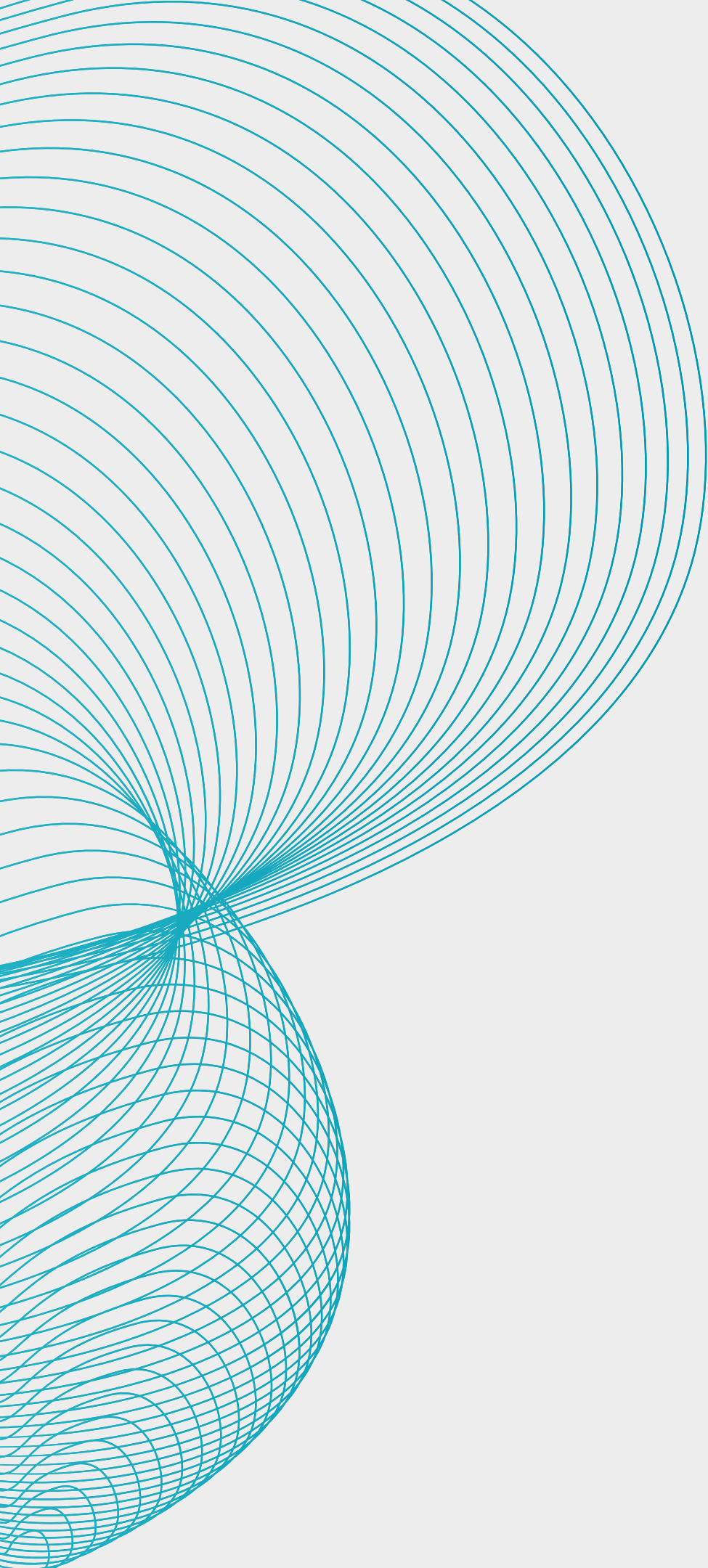
Mayri Tiido

Circular Economy trainer and entrepreneur



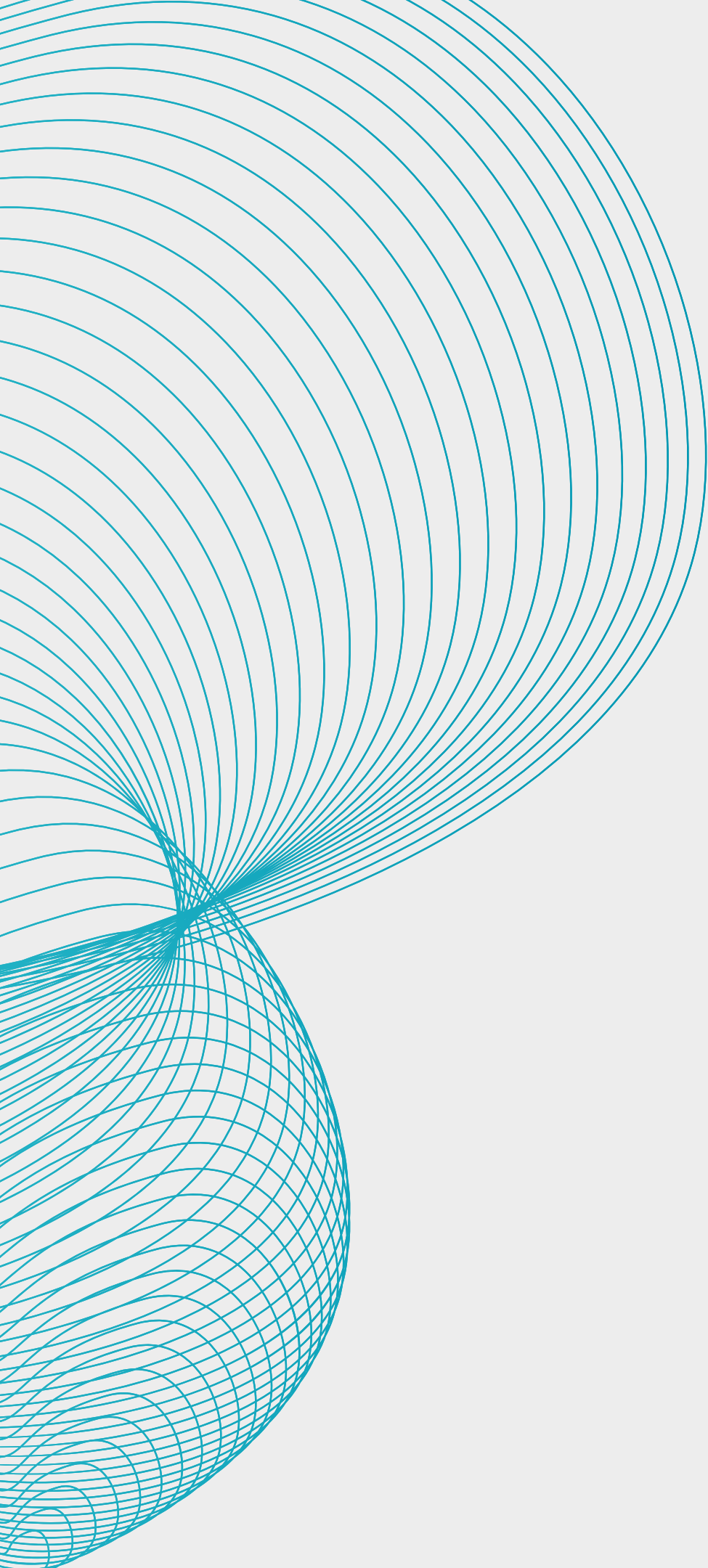
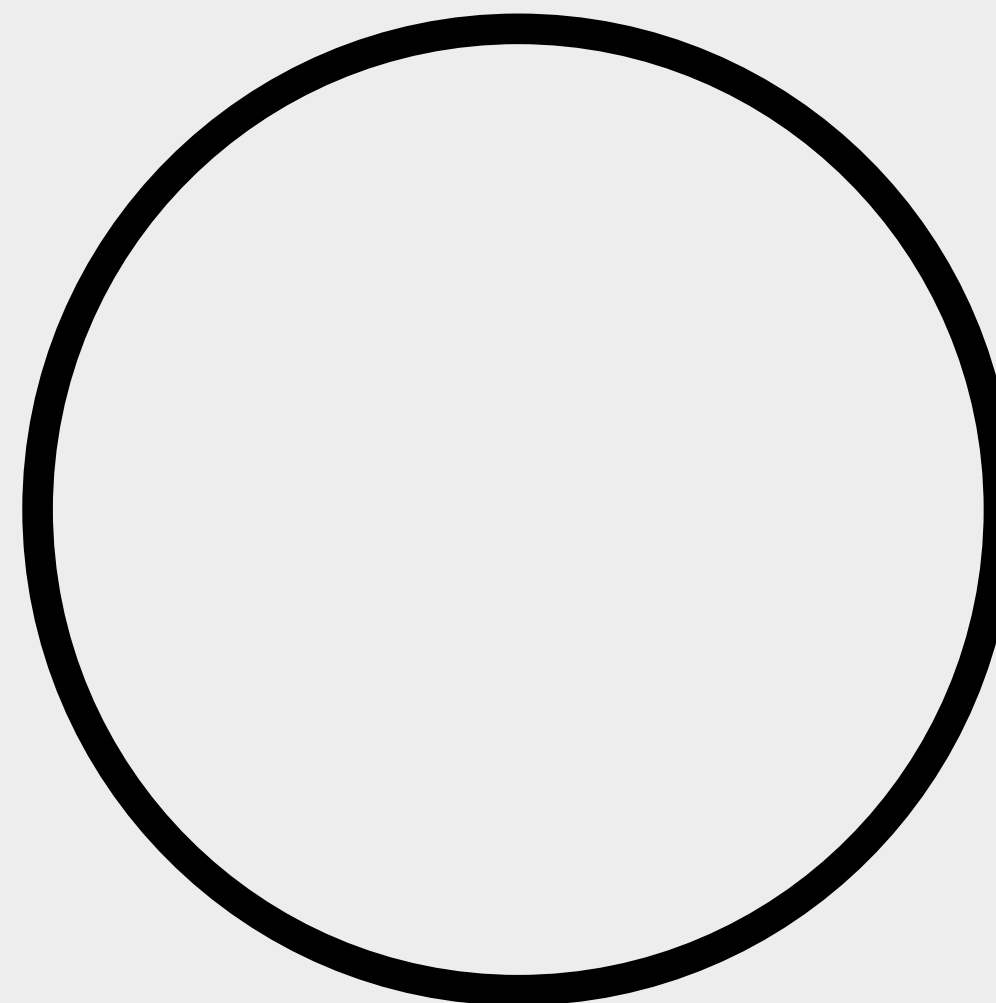


What is circular economy?



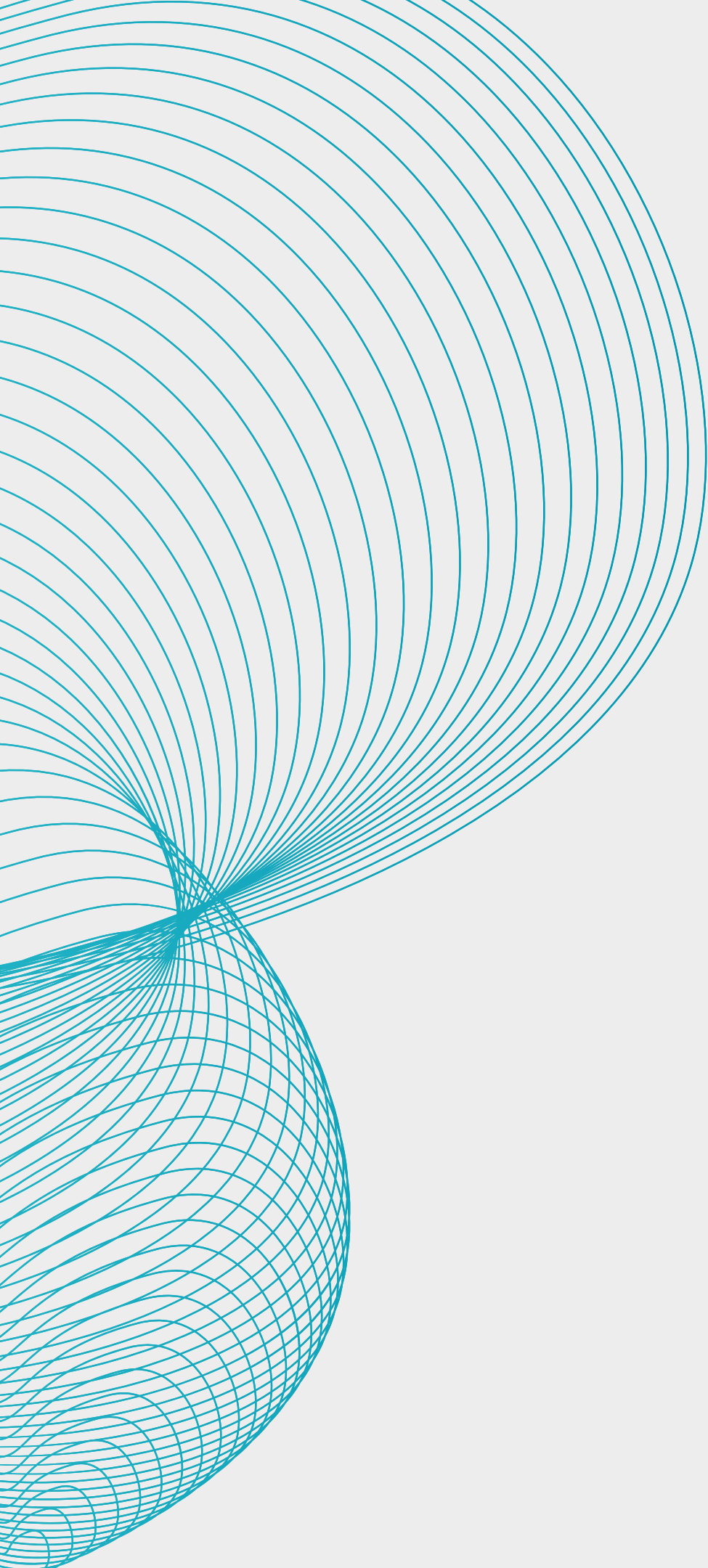


What is circular economy?





What is circular economy?



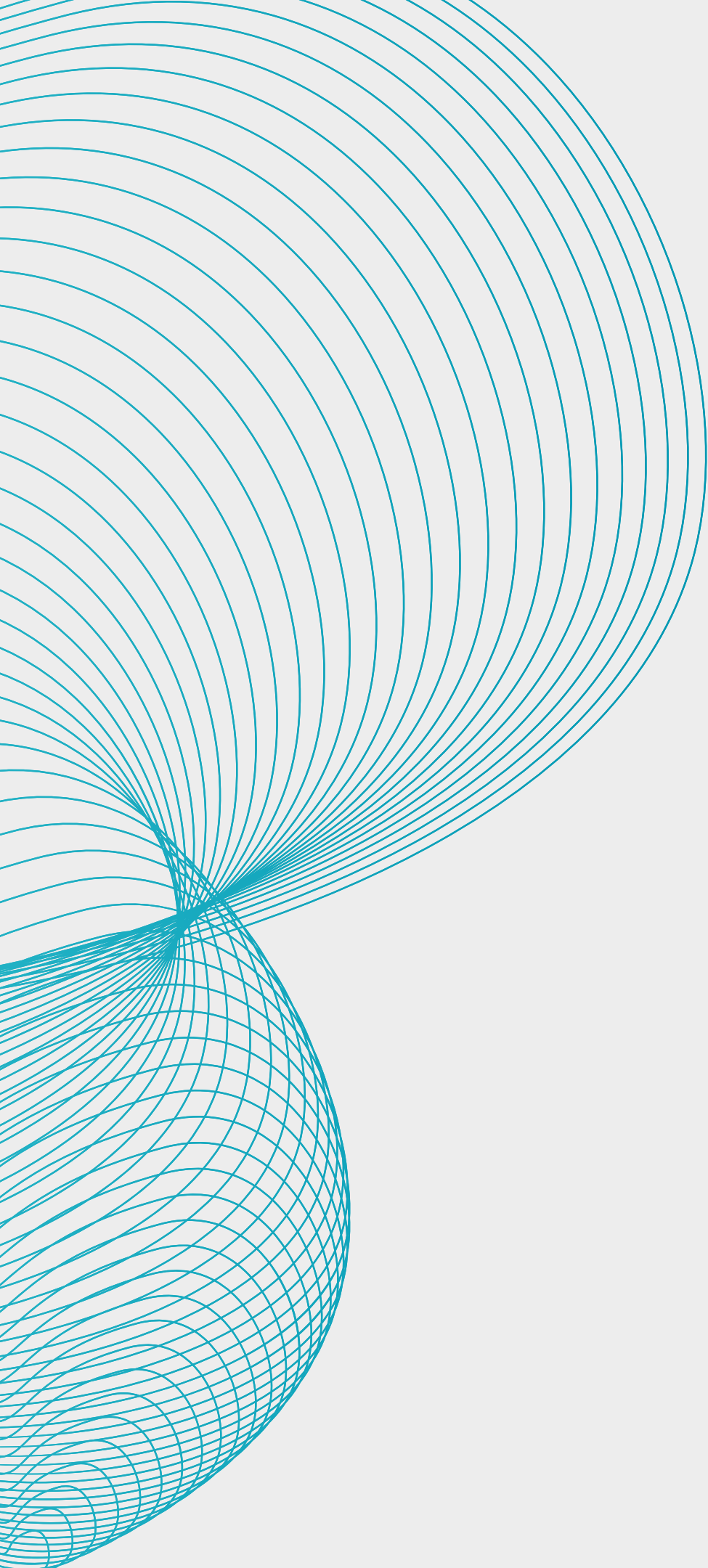


What is circular economy?

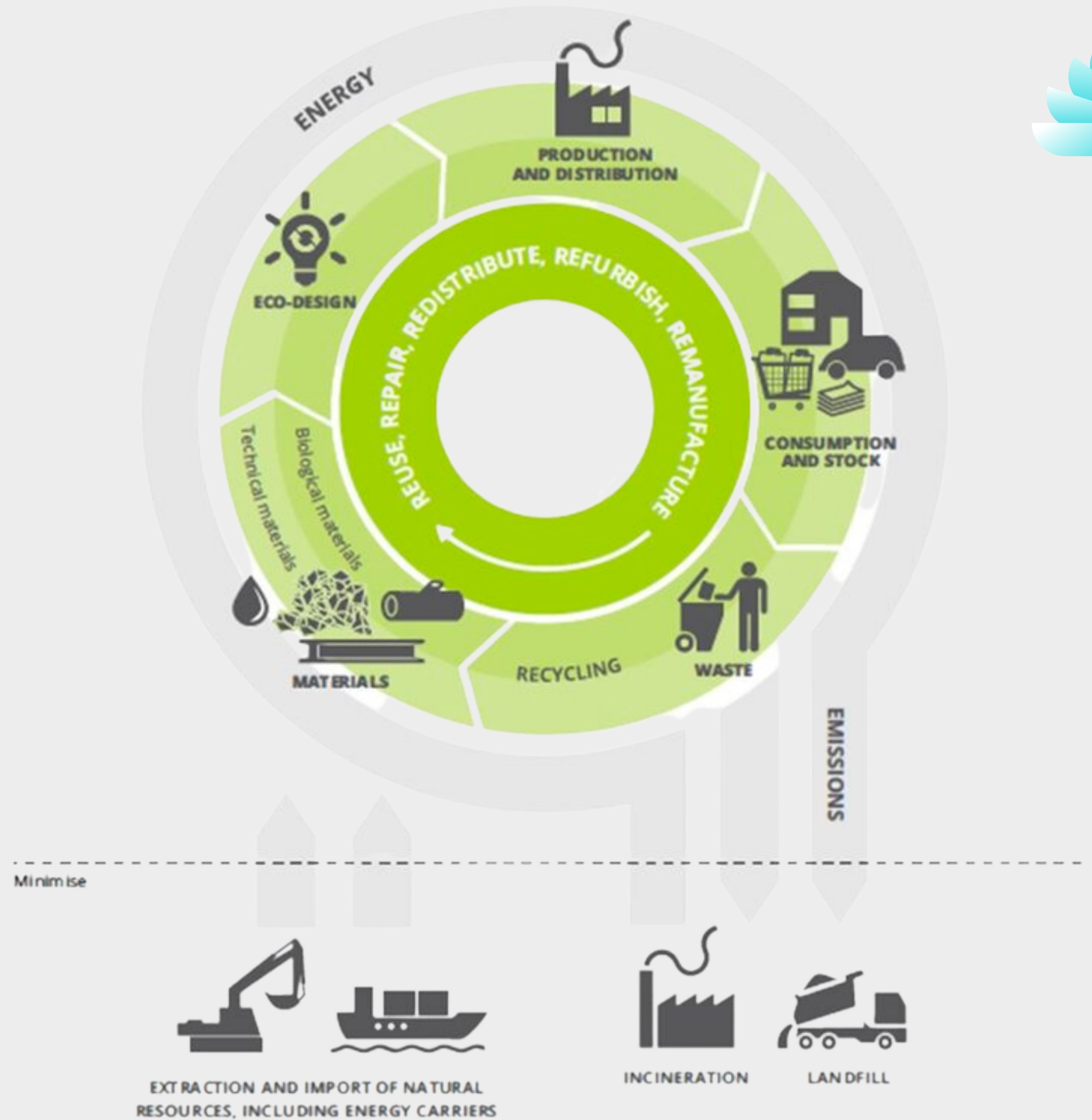




What is circular economy?



Circular economy



Circular economy

Purpose:

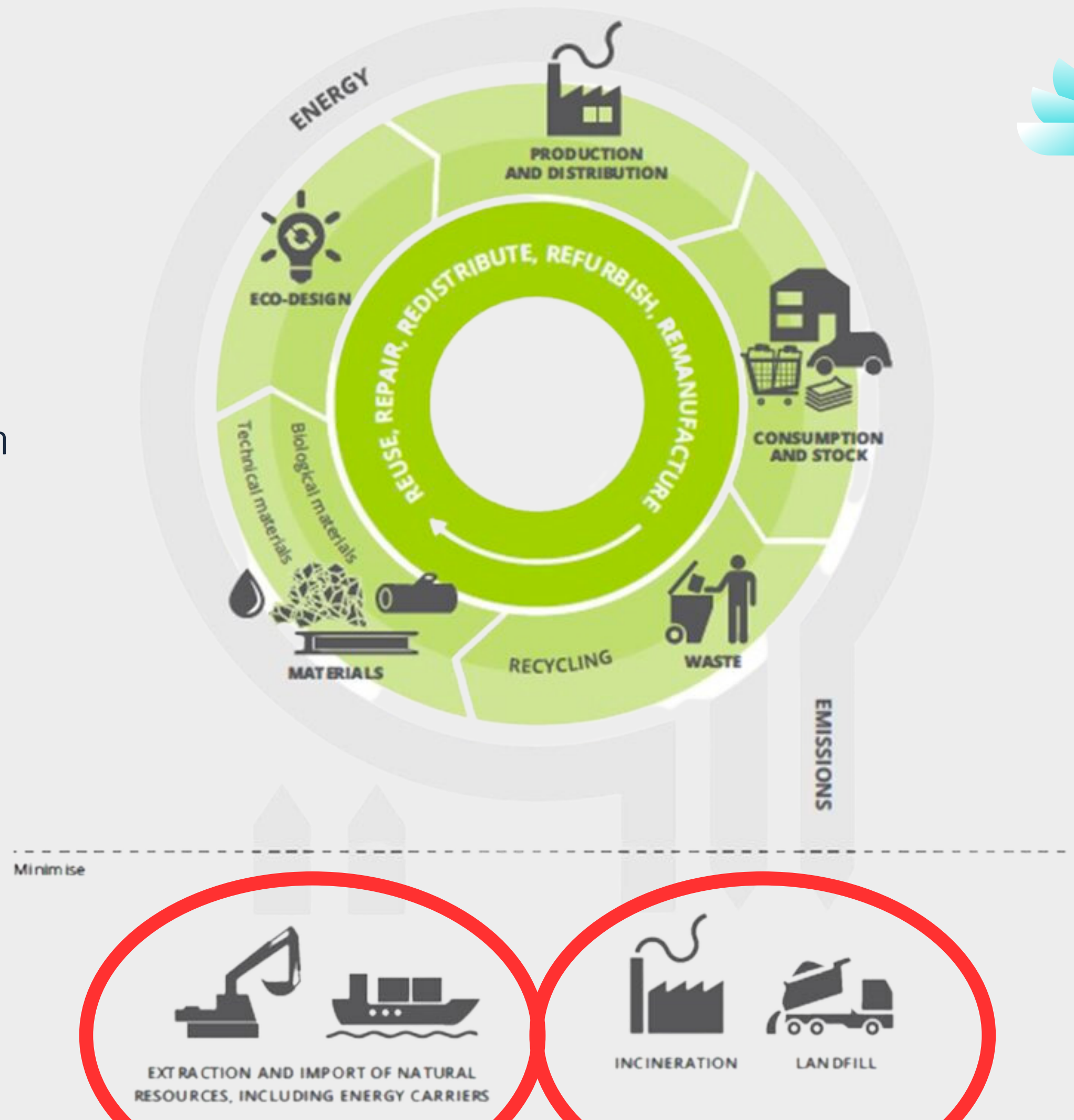
1. reduce the demand for raw materials



Circular economy

Purpose:

1. reduce the demand for raw materials
2. reduce leakage of materials from the system



Circular economy

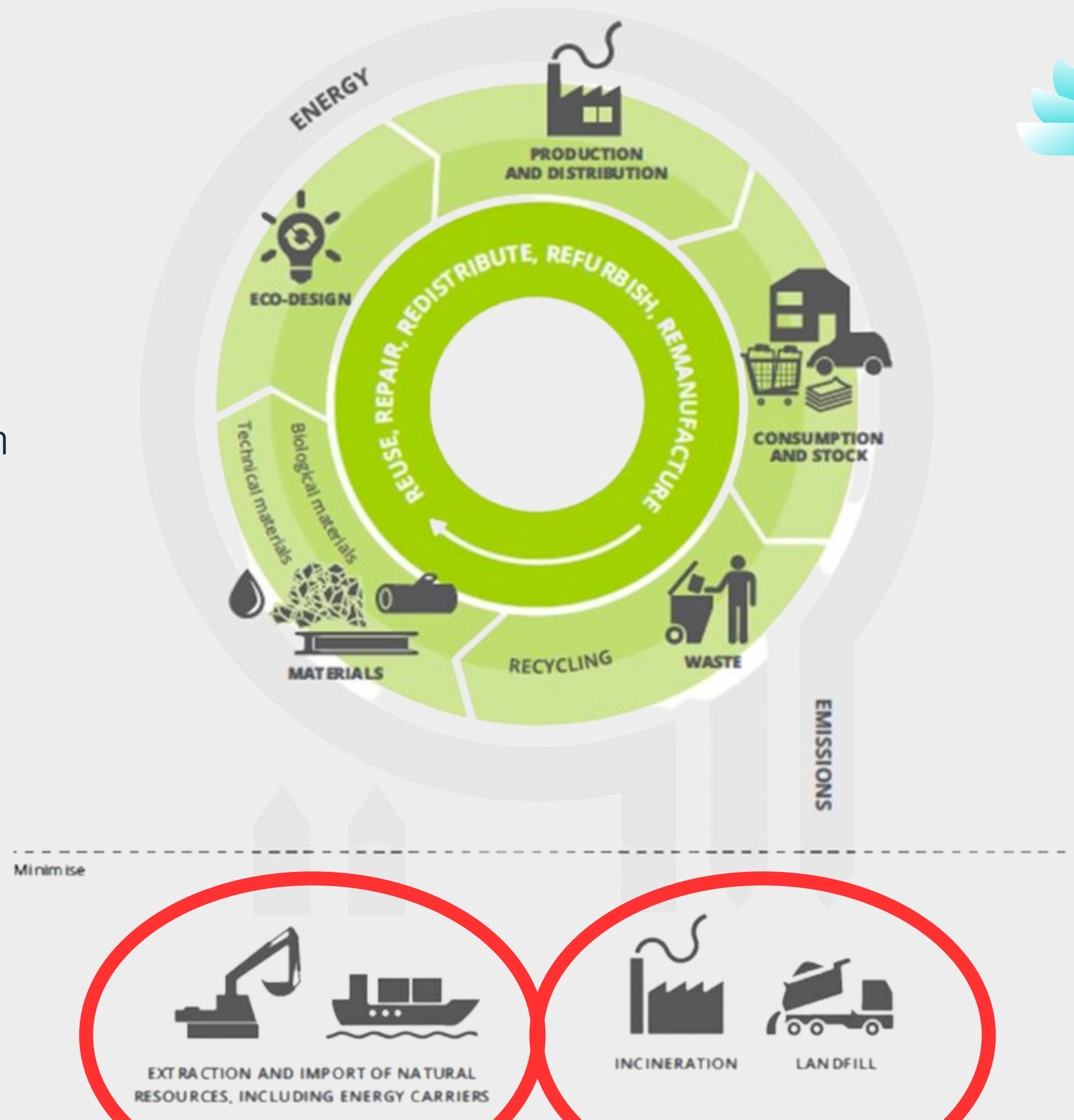
Purpose:

1. reduce the demand for raw materials
2. reduce leakage of materials from the system

Methods:

- Sharing
- Repairing
- Maintenance
- Reuse
- Refurbishing
- Recycling

Source: EEA, 2016



Circular economy

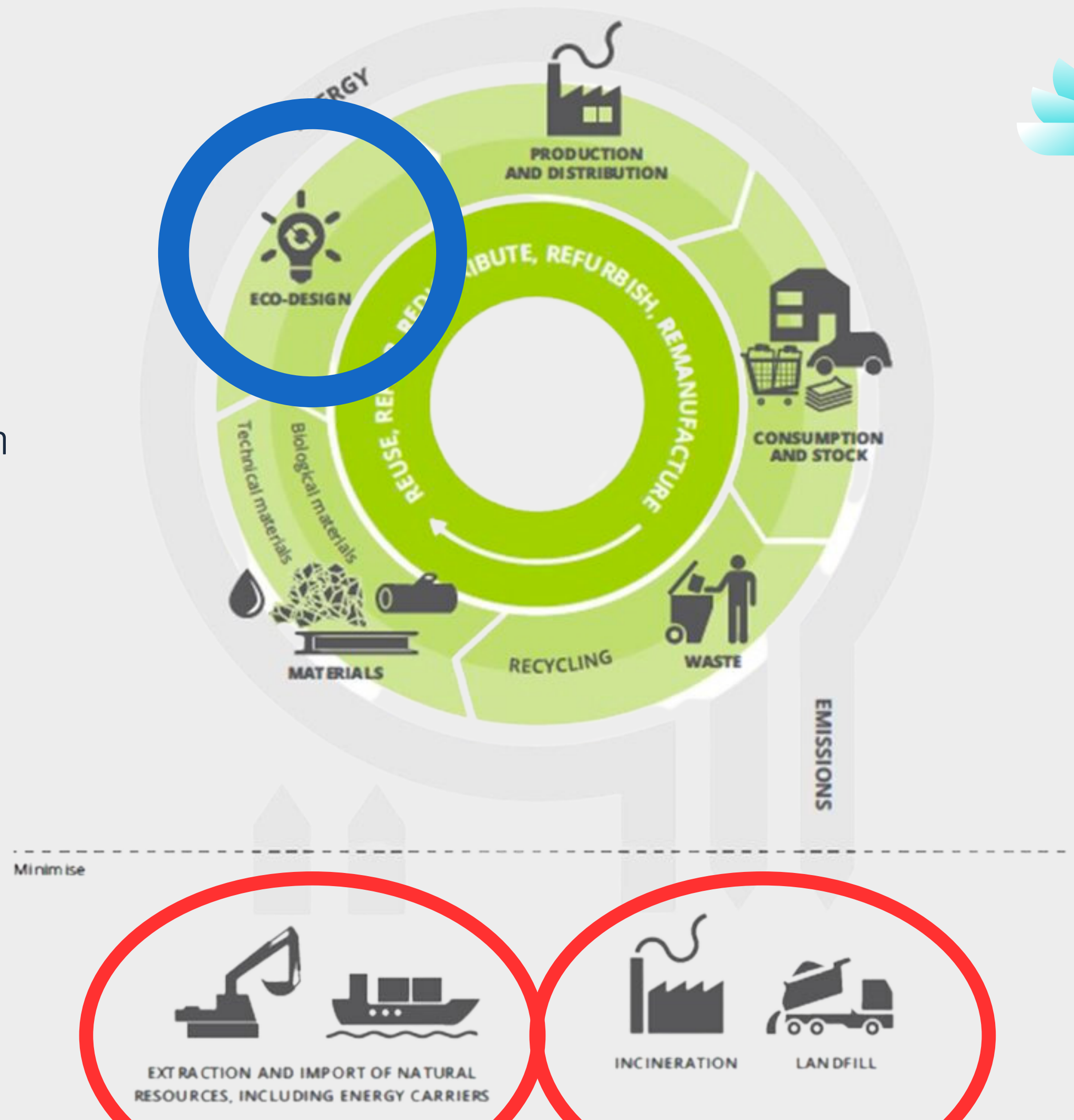
Purpose:

1. reduce the demand for raw materials
2. reduce leakage of materials from the system

Methods:

- Sharing
- Repairing
- Maintenance
- Reuse
- Refurbishing
- Recycling

Source: EEA, 2016



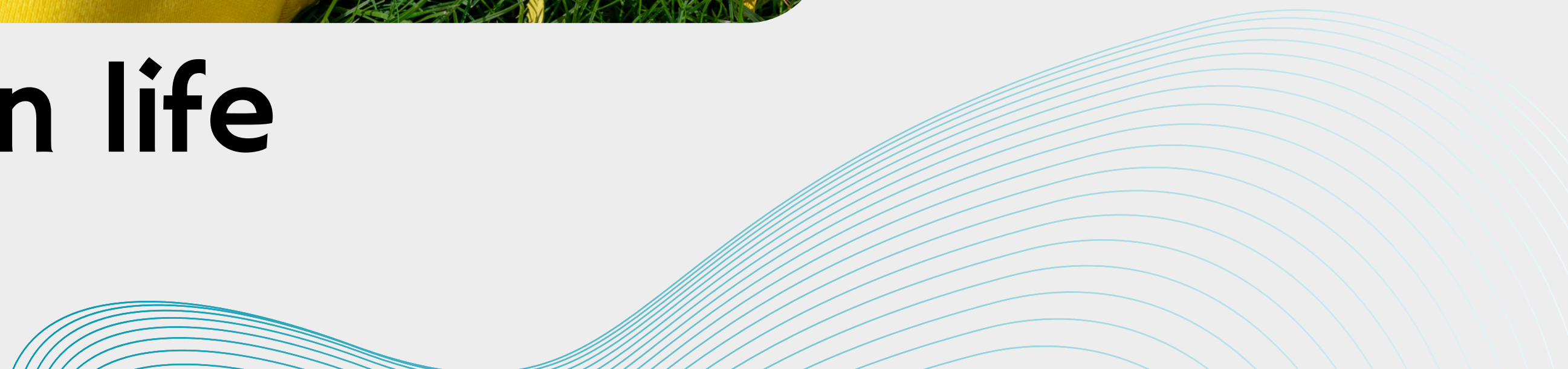


Meaningful work

Change of ownership

Slower lifestyle

Influence on life





Roadmaps and strategies in EU

- A) 25%
- B) 50%
- C) 100%



Roadmaps and strategies in EU



100%



Influence on civil society?

- grassroot initiatives – repairing
- testbed for solutions – sustainable events
- climate activism – Fridays for Future



Challenges ahead

- lack of public awareness --> education
- inequalities (living standards, access to education, survival)
- scaling circular solutions

Let's connect!



mayri.tiido@gmail.com



Mayri Tiido



tmayri

